

# Annual Report

Rural Education and Action  
for Liberation (REAL)

2014-2015

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*From the Director's Desk*

As Rural Education and Action for Liberation (REAL) marks the close of another fiscal year we are so fortunate to be in a strong position in so many ways. Our overall financial position is solid, our five major programs are technically strong and of high quality, and we are achieving important results in the areas of Child Rights and Protection, Water and Sanitation, Income Generation Programs, Organic Farming and Building the Capacity of community members. Most importantly, our staffs are our greatest resource, and continually demonstrate dedication, professionalism, and a passion for their work.



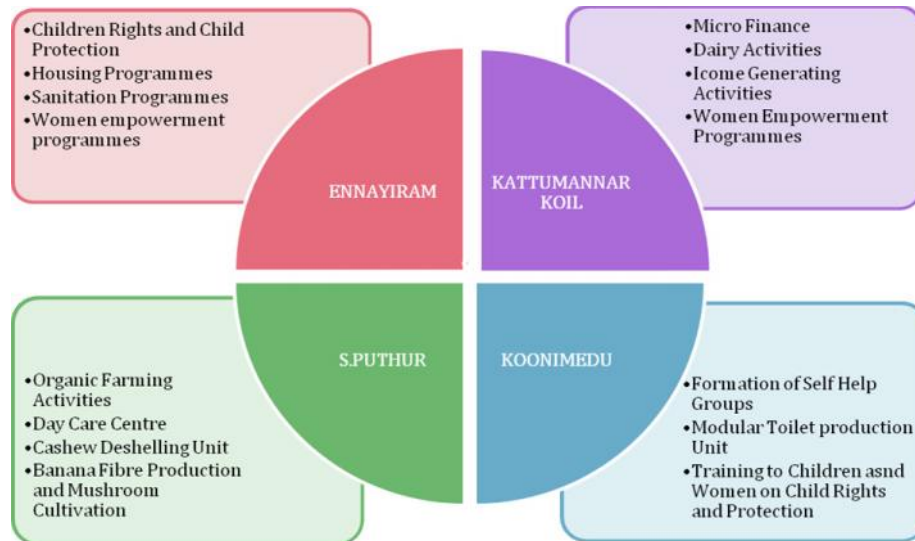
The chapters presented in this report document the successful year of REAL has had, and the results achieved. Whether it be in the form of establishing Children Activity Centers and Eco clubs in various schools, forming of Women SHGs and Federation to make positive impact on Child Rights and Protection, sensitizing community on Water, Sanitation and Hygiene, building Household Toilets to improve community health, helping farmers on Organic farming to enhance income and protect the environment.

I would like to take the opportunity to thank all the community leaders, members, volunteers and supporters of REAL for all the support provided to the successful implementation programs at many levels. I would also like to thank the board members and all the staff of REAL for their continuous patronage and contribution to the overall development of the organization. Finally, I would like to thank our donors, without whom none of the achievements in this report would have been realized. These donors include the KKS, Manos Unidas, CARE India, Village Outreach Society, Global Village Outreach, Planete Urgence, NABFINS, Swarna Pragati, Melania Foundation, Water for People and Mahalir Thittam.

Thank you for all you do to help support REAL and the families and communities we reach. I hope many of you will have opportunity to directly see and become involved in our exciting and challenging work in the remote villages.

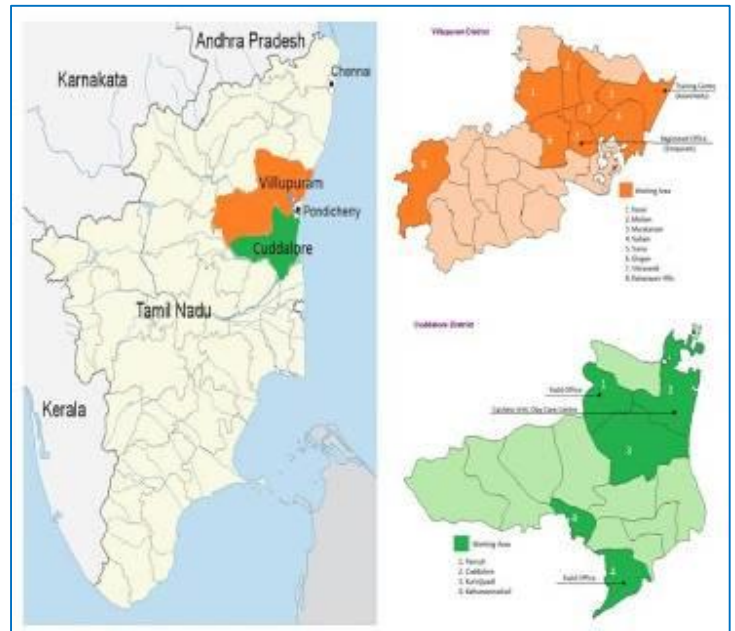
  
A. Lawrence,  
President cum Director,

## REAL – Presence and Programs



Area Map:

TARGETTED LOCATION				
District	Block	Block	No. of Panchayats	No. of Villages
		Villupuram	Kanai	2
		Mailam	18	18
		Marakanam	14	38
		Vallam	12	12
		Vanur	8	24
		Vikravandi	18	19
	Cuddalore	Kattumannarkoil	57	126
		Kurinchipadi	6	10
		Panruti Block	2	12
		Cuddalore	10	27
	Pondicherry UT	Manadipet	6	6
<b>Total</b>			153	294



<b>Donor</b>	<b>Karl Kubel Stiftung for Kind and Familie (KKS)</b>
<b>Project</b>	Children Rights and Child Protection in Villupuram District
<b>Project Duration</b>	January 2014 to December 2017
<b>Goal</b>	To contribute to the realization of the rights of vulnerable children's in India

### Objectives:

- Marginalized and deprived families improve their economic situation as basis for the realization of the rights of their children.
- Children in 20 target villages improve their educational attainment and participate in decisions pertaining to their life and development.
- Community-based child protection mechanisms are functional in all target villages and linked to block and district level bodies for effective implementation of children's rights.

### Background:

The project ensures child rights and protection, economic empowerment for women and formation of child right protection committees in two selected blocks in Ennayiram region in Villupuram District of Tamilnadu. REAL targeted 21,000 people from 4,600 marginalized families and they belong to scheduled caste and tribe and are mainly landless and below poverty line. The direct target group includes women and children (6-18 years old) as well as parent, community, teachers and educational institution in the intervention area.

The overall goal of the project is 'to contribute to the realization of the rights of vulnerable children in India' is achieved through sensitization of selected women SHGs, community based organization, teachers and Panchayat Raj Institutions in the target area.

### Accomplishments:

- 20 Child Activity Centres (CAC) are formed in the working villages
- 106 CAC animators are trained on various topics of Life Skill Education
- 11 Children Parliaments are established in the schools
- 10 Eco clubs are also formed in the selected schools and sensitized children on various Environment related issues
- 796 children are trained on various skills such as photography, print, puppet etc during the Media skill training and summer camp
- 210 community members have enrolled through 21 SDMC and oriented about their roles and responsibilities
- 490 women from 108 Self Help Groups are financially assisted in order to increase their family income through Income generating programmes (Azolla, Feed shop, Fodder Plot, Fodder Backyard) and support their child education.



**Children at Child Activity Centre,  
Mailam block**

- 2112 members from various community based organisations such as SHG federation, Government officials, youth associations, village panchayat leaders etc, have been trained on Child rights and protection related topics.

<b>Donor</b>	<b>Karl Kubel Stiftung for kind and familie (KKS)</b>
<b>Project</b>	Thane Cyclone – Rebuilding of Livelihood in Cuddalore District
<b>Project Duration</b>	October-2012 to March 2015
<b>Goal</b>	To provide 600 households from 20 villages in Cuddalore District with rebuilding of livelihood and disaster preparedness support through livelihood diversification, increasing income from livelihoods and improving disaster mitigation measures.

### Objectives

- Improving agriculture through promoting the use of better farming techniques, inputs and machinery to 350 farmers in 10 villages
- Improving household income through introducing additional livelihoods and services to 250 women in 10 villages
- Capacity building on disaster preparedness and general awareness in 20 villages

### Background

The project 'Thane Cyclone –Rebuilding of Livelihood' aimed to improve the livelihood situation of poor farmer and vulnerable women affected by Thane cyclone in one of the worst affected district i.e, Cuddalore in the state of Tamil Nadu. The project created awareness on sanitation improvements, environment and health situations through capacity building initiatives.

The project achieved restoration of land and livelihoods for 350 farmers and extended financial assistance to 250 women in SHGs in the intervention area. The community had their capacity built up on disaster mitigation measures and preparedness.

### Accomplishment

- 43 children (below 5 years) enrolled in the “Day Care Centre“ and offered health, nutrition and educational support
- 250 SHG women benefitted through income generation activity and offered financial support of Rs. 13.25 lakhs
- 953 SHG members also availed the internal loan of around Rs. 20 lakhs for vaious purposes include business, education, emergency needs etc.
- One women federaion named “Kurinji Malar Federation“ established and 28 SHGs become members of this federation so far and having the share capital of Rs. 1.39 lakhs
- One Farmer Federation called “REAL Organic Agriculture Federation“ also formed and provides regular training to the members and facilitates bank linkages to avail finacial support.



Filed School Training on SRI Method Paddy Cultivation

<b>Donor</b>	<b>Manos Unidas</b>
<b>Project</b>	Enabling Environment for Children to Realize their rights and full potentials in 15 villages of Villupuram District
<b>Project Duration</b>	January 2015 to December 2017
<b>Goal</b>	Children and youth from marginalized and excluded families realize their rights and full potentials through sustainable livelihood for their parents & small landless farmers in Marakanam & Vanur Block of Villupuram District

### Objectives

- Enroll Children in the school and improve in their academic performance
- Children Clubs to be established and their voices are recognized by duty bearers.
- To empower children to able to speak and express through various media tools
- Establishment of village development committees and become competent to demand their rights
- To identify marginal farmers and train them on innovative agricultural and organic farming techniques for sustainable livelihood

### Background

The main purpose of the project is to create enabling environment for poor people and marginalized children to realize their rights and full potential through livelihood promotion of their parents. The project focuses on children and their parents by providing opportunities for children to access primary and secondary school education and improves their quality education through supplementary coaching classes and life skill development. Simultaneously it focus on parents to improve their livelihood through agriculture and organic farming to improve their income level in order to bring sustainable support to their children to realize their rights. The project covers 15 villages in Marakanam and Vanur blocks of Villupuram District in Tamilnadu.

### Accomplishment

- 15 Supplementary Education and Recreation Center (SERC) established and have been offering extra educational support to the school going children in the age group of 6-15 years especially the slow learners.
- 551 children benefitted through SERC activities
- 15 school teachers trained on innovative teaching skills and approaches
- 2 Non Residential Bridge School Centres (NRBC) functioning to identify the school drop-outs
- 47 school drop outs were identified and supported through NRBC
- 2 Child Rights and Protection Committees formed which meet every week to discuss child right related issues and provide support to the needy children/ family
- 150 children were trained on various skills such as painting, drawing, elocution, skit, dance etc during the summer camp
- A demo organic kitchen garden established in the campus of REAL training centre and started cultivating the vegetables like brinjal, carrot and beans using the organic manure such as kitchen waste, vermi compost etc

Figure 1 children attending SERC class



- 30 small and marginal women farmers trained on various organic farming methods and vermi compost.
- 30 trained women farmers, started their own kitchen garden at the backyard of their houses.

<b>Donor</b>	<b>Melania Foundation</b>
<b>Project</b>	Women Socio-Economic Empowerment through strengthening the capacity of federation and providing skill development
<b>Project Duration</b>	January 2014 – December 2014
<b>Goal</b>	To enhance the knowledge of Self Help Group (SHG) members through capacity building programs

### Objectives

- To build the capacity of the selected Self Help Group members in women rights, leadership, good governance and financial management
- To create awareness of women rights and other social issues among the Self Help Group members
- To strengthen the governance of the Federation with enhanced knowledge

### Background

In association with Melania Foundation, REAL, implemented the project to improve the economic empowerment of women SHGs through building up their vocational skills and capacity. The goal of the project is to strengthen the federations on social and economic perspective so that they can act as micro finance mediators and thereby fulfill the members' needs of improving their livelihood. This project helped to eradicate poverty and sustainable economic income for the families in the intervention area.

### Accomplishment

- 180 selected SHG leaders were trained on various topics such as leadership, women rights, good governance and financial management by the experts from the respective field.
- 186 adolescent girls enrolled in short term vocational training program and trained on various courses include beauty culture, food preservation , sewing and life skill education
- 97 adolescent girls self employed.



[Training on Food Preparation and Preservation](#)



<b>Donor</b>	<b>Water for People</b>
<b>Project</b>	Promoting better accessibility to sanitation products and services
<b>Project Duration</b>	June 2014 to December 2014
<b>Goal</b>	Promote better accessibility for healthy living through a centralized sanitation products and services Marketing Hub

### Objectives

- To establish a single window solution system for all sanitation needs and services
- To design and develop innovative Ferro Cement based pre cast latrine and septic tank components
- To facilitate easy affordability of sanitation all with reduced capital investment on components, labor cost and time
- To develop and expand the sanitation market through REAL's Women Self-Help groups

### Background

REAL along with 'Water for People' have initiated a project with the goal of 'promoting better accessibility to sanitation and services. The project designed and promoted an innovative sanitation business model called REALSANMART which provided functional, user-friendly sanitation products through a single window system.

The project not only developed workable ready-made toilets but, also provided guidance, after sales service, septic cleaning and support to avail Govt. subsidies to build the household toilets. Besides, the project built the capacity of various stakeholders in the community such as Women associations, youth, academic institutions, Govt. officials etc on better sanitation practices and health benefits thus to improve their quality of life.

### Achievement

- Established 'Ready-Made toilet production unit at REAL training centre, Koonimedu of Villupuram District.
- Initially, two type of ready-made toilet models were produced. Later, with support and technical assistance from the donor, couple of more simple and business toilet models were designed and sold through REALSANMART. The profit from selling the ready-made toilets, had been used for the sustainability of the program.
- Three designs of toilets promoted are as per below:
  - Ferro Cement Round Type Toilet Room (Type 1)
  - Ferro Cement Square Type Toilet Room (Type 2)
  - Ferro Cement Round Type Toilet Room with Septic Tank (Type 3)
- Organized the orientation program for the staff and SHG federation leaders on the newly designed toilets and benefits.
- Model toilets were constructed at Ennayiram & Koonimedu regions of Villupuram District for the exposure of SHG members, families and communities.



Ready - Made Modular Toilet Production Unit

- Developed IEC / Pamphlets for distribution to create better impact on the different models promoted with benefits.
- Awareness classes also conducted in the schools, colleges and Govt. institutions to sensitize them about the better sanitation practices and its impacts.

<b>Donor</b>	<b>Habitat for Humanity India</b>
Project	Low cost housing program for poor, needy and marginalized community.
Project Duration	April 2007 – Till Date
Goal	Transforming lives through provision of safe, decent and affordable homes.

### Objectives

- To promote community well being through better provision of housing to meet diverse community needs.
- To provide housing that allows people the opportunity to pursue goals related to family, work, education, creativity, recreation or other pursuits.
- Access to interest free long term credit facility to construct safe shelters.

### Background

Since 2008, REAL partnering with Habitat for Humanity had been transforming lives through the provision of safe, decent and affordable homes to the poor, needy and marginalized community. The Habitat houses are bequeathed to partner families at no profit. Families had to repay through affordable, no profit mortgage loans. The partner families also invest hundreds of hours of their own labor “*Sweat Equity*” into building their Habitat house along with hundreds of Habitat volunteers each year. Prospective home owners are selected based on their level of need, their ability to repay the loan and their willingness to work in partnership with Habitat. Through this program, REAL had initiated the disbursement of “supporting credit facilities” to beneficiaries who are in need of credit for constructing safe shelter houses measuring at least 350 sq. feet with latrine facility.

REAL set the following criteria to select beneficiaries;

- The beneficiary should be a member of SHG under REAL
- The repayment capacity of member should be taken into account.
- The beneficiary should own the land where house has to be constructed
- The beneficiary should fall under the category of BPL family
- The beneficiaries owning mud wall and thatched roof should be given preference
- The beneficiary should be eligible for housing grants under Government of Tamilnadu Housing for All schemes.



## Achievement

- During this reporting year 2014-2015, a total of 20 houses were built in three villages namely; Kottamedu, Veedur and Sathanur villages in Villupuram District.
- Disbursed loan to 20 potential beneficiaries at the rate of Rs. 40,000 each to be repaid in 36 equated monthly installments.
- Repaid a sum of Rs. 1,00,000 in 12 months and ongoing.
- 204 Habitat volunteers from Netherland, Japan, USA and India were involved in shelter construction by digging basement, brick work, moving sand and other construction materials to the site etc along with house owners.

<b>Donor</b>	<b>Village Outreach Society (VOS)</b>
Project	Working with Salt pan workers Community.
Project Duration	January 2013 To June 2015
Goal	To promote and protect the rights of the children and adults in order to improve the quality of life of salt pan worker communities in two villages of Marakanam region by organizing and guiding them on social justice and empowerment.

## Objectives

- To create opportunities for children to enjoy and assert their right to survival, education, development and participation.
- To mobilize communities (salt pan workers family) and help them to organize themselves to create sense of ownership towards their development.
- To generate awareness on the issues of alcoholism for the well being of the families through contact and group counselling services.
- To mobilize communities to organise themselves to create sense of ownership towards their development.

## Background

REAL with the support of Village Outreach Society (VOS) had implemented the project in two villages (Sambuveli and Kattayan Street) in Marakanam region. The project focus was mainly to address the issues of children of salt pan workers, curbing child labour and strengthening child rights and improve the family income through income generation program. The following approaches were espoused to achieve the project goal;

- Direct intervention with children for their well-being, restoring them from vagaries of poverty and employment, ensuring opportunities for education and learning. Creating structures for immediate needs of children.
- Strengthening primary stakeholders namely, the salt pan workers, the family, and community for sustainability of their fundamental right.
- Advocacy campaign to influence policies and sensitizing the community at large on the harmful effects of drug addiction and the importance of education with collaboration of other organization at various levels.



## Achievement

- 2 Child Rights and 2 Eco clubs formed in the schools where 100 children actively participated in the club activities and educated about the importance of water, sanitation, health & hygiene and child rights.
- 15 Parent Teacher Association meetings conducted and focused mainly on enrollment of children in school, motivating children to participate in the 'Child Activity Centre' and discuss about issues affecting the child rights.
- 65 children from the intervention area participated in the various skill development activities and competition viz., elocution, drawing, singing etc during the summer camp.
- 40 SHG women received interest free loan to the tune of Rs. 100,000 and invested in 16 small businesses in order to improve their income.
- An amount Rs. 13,65,000 was also made available to the SHG members from NABFINS and Federation for [Supplementary Education Centre at Sambuvelli](#) various micro enterprise activities.
- 152 SHG women undergone Enterprise Development Training program.
- 172 men attended health awareness program about alcoholism and drug abuse, which were conducted in Marakanam block.
- 9 specialised health camp conducted involving the Physicians from Gynaecology, Pediatrics, Ophthalmology, Ortho Specialities etc, and had given diagnosis, referral and treatment for 841 patients.



[Supplementary Education Centre at Sambuvelli](#)

<b>Donor</b>	<b>CARE India</b>
<b>Project</b>	Banking on Change (BoC) Phase : II
<b>Project Duration</b>	November 2014 To November 2015
<b>Goal</b>	Towards sustaining SHG Federations – Phase : II

## Objectives

- To strengthen the SHGs and federations with better and judicial financial management.
- To promote viable micro enterprises, employability, financial literacy and social security programs to the target community through micro insurance and micro pension plans.
- To bring in sustainability to SHGs and federations.

## Background

REAL has partnered with CARE in implementing the “Banking on Change “program since January 2011. It has promoted two SHG federations at Kattumannar koil and Srimushnam region in Cuddalore District. The primary goal of the project is to improve the access to financial services by strengthening the governance and sustainability of the SHGs of which they are members and by linking the groups to formal financial services. The Phase II of the project (November 2014 onwards)

focused on institution development, capacity building, system strengthening, ensuring linkages, penetration of safety net measures and replication of Dairy Value Chain (DVC).

### Achievement

- 743 Self Help Groups (SHG) formed
- 12 Youth clubs established
- 78 SHGs linked with bank and availed loan for the tune of Rs. 5.17 crore
- 867 women enrolled for Micro Insurance
- 1,021 women SHG members registered for Micro Pension program
- 3,498 women SHG members capacitated on financial education and literacy to understand cash flows to make informed financial decision
- 315 members trained on “Enterprise Module“ and supported for potential enterprise activities such as banana cultivation, dairy, goat rearing and tailoring.
- 712 youth were also trained on various employability skills such as communication, how to face interview, personality etc.



<b>Donor</b>	CARE India
<b>Project</b>	Dairy Value Chain (DVC) financing
<b>Project Duration</b>	February 2012 To January 2015
<b>Goal</b>	Promoting sustainable SHG federations (from microfinance to value chain financing)

### Objectives

- To promote Dairy Value Chain of members of the federation
- To build up the capacity of the federation members in developing milk collection centres, Azolla and fodder cultivation and sales, feed shop etc.,
- To strengthen the federations and members with credit facilities with the promotion of Dairy Value Chain

### Background

In addition to the BoC program, REAL was also implementing the Dairy Value Chain (DVC) financing project in Kattumannar koil region. This is layered over the BoC program. The project envisaged taking a paradigm shift from the conventional micro finance approach to value chain financing approach to enable strengthening of livelihoods of the members. The project aimed at substantially increasing the number of milch animals in the target villages with opportunities for realizing increased incomes for the project participants through improved animal husbandry practices and enhanced access to services and market. The project also envisaged establishing feed shops, fodder plots, Para-veterinary services, linkages with banks, animal husbandry department of the state government, and dairy units. All the interventions had been designed on a revenue generation model, not only to enable the activities sustain, but also to contribute to the sustainability of the federation in the long run.

### Achievements

- Survey and Data collection in 20 villages – studied and analysed
- 64 beneficiaries had built up their capacity on “Dairy Value Chain“, including milch animal rearing, azolla and fodder cultivation, milk collection management, preparation of milk sweets and para vet services.
- INR 5,00,000 disbursed to the federation as revolving fund
- 221 milch animals bought with credit support of INR 57,61,1000 from NABFINS
- 335 milch animals also bought with the financial support of two federations.
- 59 milch animals bought with members own contribution.
- 28 fodder plots promoted by 89 members.
- 14 feed shops in operation
- 46 azolla cultivation units developed
- 4 Para Veterinarians trained and rendering services at the villages.
- Linkages made with Three major Milk cooperatives for sale of milk.
- 22 milk centres established and in operation.



Milch Animal Beneficiary at Kattumannarkoil

### Volunteer Service to REAL

In addition to the financial assistance received from donors, REAL relished support from volunteers who made valuable contribution to the successful implementation of the program. The volunteers in their own field of expertise, delivered more and better services to the people in the community.

S.No.	Period	Name of the volunteer	Agency	Contribution
1	August 2014 to March 2015	Ms. Eva and Ms. Ellisa	BBP, Germany	<p>Involved in the children program at S.Puthur region. Engaged children at Day Care Centre in various activities such as games, dance, and teaching basic English and good manners. The potential children were rewarded with small gifts. This motivated the children to participate in all events and to exhibit their skills and talents.</p> <p>Spoken English and grammar were taught to the school children of Sathankuppam and V. Kattupalayam Villages in the afternoons by the volunteers.</p> <p>The Evening Tuition centre run by REAL was helping the weak students studying in classes 1 to 8. The volunteers visit the centre in the evening and motivated the students to understand the concept in each subject and to apply them</p>

				practically.
<b>2</b>	March 2014 to May 1, 2014	Ms. Chinny	Amaidi Foundation	The Volunteer had been placed with REAL for 5 weeks. She engaged in training women and community members on legal and human rights issues. Supported the organization on documentation of project activities.
<b>3</b>	Oct '27 to Nov'11, 2014	Ms. Aline Moranco	Planete Urgence - France	<p>A livelihood expertise, she supported the organization to develop business plan for one of the livelihood project (Dairy). Trained the staff on livelihood related activities.</p> <p>The volunteer discussed the following issues with the team:</p> <ol style="list-style-type: none"> <li>1. Theoretical knowledge on the marketing process.</li> <li>2. Analysis of the process of REAL dairy activity.</li> <li>3. Discussion on Macro-environment and Micro-environment</li> <li>4. Participatory SWOT analysis</li> <li>5. Strategies to plan and to rectify their weakness. Group presentation was given.</li> <li>6. General knowledge on business planning and discussion was made.</li> <li>7. Submission of business plan and conclusion of the training program.</li> </ol>
<b>Following volunteers from Habitat for Humanity contributed for building of safe shelter in the REAL intervention area:</b>				
<b>4</b>	Mar'29 to Apr'6, 2014	14 and 13 each Member (Two Teams)	Netherland	The teams of volunteers were involved in the construction work by basement filling, basement concreting, brick work and moving bricks and sand closer to construction site and painting of shelters. at Kottaimedu village
<b>5</b>	May 9' to 18, 2014	12 Member Team	USA	
<b>6</b>	Sept' 22 – 26, 2014	16 Member Team	India	
<b>7</b>	Sept'23 -26, 2014	15 Member Team	Chirec Public School, Hyderabad	at Panchayat Union Primary School, Marakanam
<b>8</b>	Sept'30 to Oct'1, 2014	17 Member Team	Oakridge School, Hyderabad	at RC Primary School, Marakanam
<b>9</b>	Nov' 6 to 10, 2014	13 Member Team	Geluksresis, Netherlands	at Kottaimedu village
<b>10</b>	Dec'1 to 5, 2014	13 Member Team	Habitat for Humanity – Netherland	at Veedur village
<b>11</b>	Dec'8 to 12, 2014	11 Member Team	Habitat for Humanity – Australia	at Veedur village

<b>12</b>	Feb' 4- 7, 18 2015	Member Team	India	at Kottaimedu village
<b>13</b>	Feb'21 – 17 March 9, 2015	Member Team	Japan	at Kottaimedu village
<b>14</b>	Feb' 23 to 17 27, 2015	Member Team	Japan	at Sathanur village
<b>15</b>	Feb' 27 to 17 Mar'12, 2015	Member Team	Japan	at Kottaimedu village
<b>16</b>	Mar' 2 to 6, 2015	11 Member Team	Habitat for Humanity – Japan	at Sathanur village

### Special Events

During the reporting year, REAL had organized several events at the time of special days to create awareness, sensitize and mobilized the community to make positive impact on the lives of the people.

S.No	Date	Name of the event	Description of event
<b>1</b>	1st March 2014	REAL Jubilee Function	Silver Jubilee celebration of REAL was organized in Villupuram district. All dignitaries and staff members from all region and children were present in the function. REAL's journey during its 25 years was screened. The various dignitaries appreciated the work and the progress made by REAL. The beneficiaries from each programme shared their views and they were happy to be a part of REAL team. The pictorial achievements of REAL and the products produced by the farmers and the self-help groups were exhibited in the silver jubilee exhibition. The children, farmers and women took an active part in the cultural programmes.
<b>2</b>	January 7, 2015	Harvest Day Festival	Educated small and marginal farmers about the importance and benefits of organic farming, which included; <i>preparation of organic manure, seed selection, pest control and management</i> . The participant farmers were taken to the field wherein one of the farmers, Mr.Kasinathan cultivated paddy using organic method. The dignitaries from Agricultural Department, District Rural Development Agency, Village heads and consultants graced the occasion.
<b>3</b>	December 14, 2014	Sanitation Campaign	As to support the Govt. of India's recently launched 'Clean India Campaign', REAL along with Habitat for Humanity and Water for People organised the Sanitation Campaign involving people from around 200 villages from three districts. Nearly 745 members participated in the campaign. The event was organized in two stages: Sensitization of people about sanitation and Cleanliness & personal



			<p>hygiene were the indoor activities. While cleaning the sea shore of garbage and trash, planting the seedlings near the sea shore and hand wash were the outdoor activities. REAL displayed the Ready made Toilets, available at nominal cost. The children from the Child Activity Centres performed the cultural programmes to create an awareness on sanitation.</p>
4	September 25, 2014	National Sanitation Awareness Rally	<p>As part of the sanitation campaign, an awareness rally was organized where a “demo toilet” was taken around the Collector’s office and District Rural Development Agency campus in Cuddalore and some of the REAL’s project area (S.Puthur, V.Kattupalayam). The demo toilet was placed on a vehicle for the people to have a look and feel and the usage, benefits was explained by the REAL team. Mr. Praveen Kumar, District Collector appreciated the design and technology used to construct the low cost ready-made toilet and placed orders for four toilets on the spot, to be commissioned at Collectors office campus. The other Govt. officials were also happy with the design of the toilet. The demo toilet vehicle went around project villages wherein people were informed about the advantages of using toilet, cost and available government subsidies for the same.</p>
5		Awareness Campaign on Child Rights and Protection.	<p>REAL organized awareness campaign in 10 project villages in Mailam and Vikravandi blocks of Villupuram District and the objective was to create awareness about issues pertaining to ‘child rights and protection’. A total of around 2500 people benefitted through the campaign. During the campaign, various methodologies such as street shows, awareness songs, distribution of handbills etc. was used to sensitize people about child rights and protection, child marriage, child abuse, child labor, exploitation etc. As part of the campaign, children out of school were identified and efforts initiated to enroll them in to formal school.</p>
6		Medical Camp	<p>REAL in partnership with Venkateshwara Medical College organized a one day medical camp at Marakanam village. A total of around 500 salt pan workers benefitted through the camp. They were diagnosed for general ailments, skin diseases, eye ailments and dental care. The team of Doctors and Paramedical staff offered basic medicine to the patients and some of them had been referred to the hospital for further treatment.</p>

#### **Organic Veg Garden – S.Puthur:**

The kitchen garden at the Day Care Centre at S.Puthur has started cultivating vegetable through organic methods. The vegetables like Brinjal, Snake Guard, Bitter guard, Carrots, Radish, Onions, Bhendi, Cauliflowers, Beans and greens are cultivated in this plot. The farmers are able to see that

the colour, texture and quality of the vegetable are better and also the nutrient value of these vegetables have improved. Pest and fungal diseases attacks are reduced in this kitchen garden. The vegetables look fresh for longer duration and there is a great demand in the market. The Day care children are also provided nutritious food by using these vegetables. This has motivated many farmers to go for natural way of farming and they have requested for fund support. With this fund more farmers and more acres of land are now been cultivated using Natural Farming Practices.

**REAL Sanitation Mart: REALSANMART:**

REAL along with Water for People has started the production unit of Precast Ferro cement sanitation products at REAL Koonimedu training campus. Two types of Latrines models (Round and square) type and septic tanks are manufactured in this unit and REAL offer the readymade latrines to the customers with an affordable cost. After sales technical services and support services are rendered to the customers by REAL team. Cleaning of the septic tanks at nominal cost is under plan. The precast Ferro cement sanitation products and the models are displayed at Koonimedu, S.Puthur and Ennayiram field offices.

REAL has created the sanitation awareness among the communities in Villupuram and Cuddalore districts through the distribution of pamphlets and rally. Training programmes have been organized by REAL for the usage and installation of the products. Now there is a great demand in house hold toilets and public toilets in government offices. REAL is supplying the sanitation products to the requested customers.

## VISITS

**Government Visits:**

**Mrs. Shantha Sheela Nair, I.A.S. Vice President**

REAL was much privileged by the visit of top most Government officials, Mrs. Shantha Sheela Nair, I.A.S. Vice President, Tamil Nadu State Planning Commission along with Mr. Praveen Kumar I.A.S, the District Collector, Cuddalore. The purpose of the visit was to review the 'Organic Cultivation' promoted by REAL in S.Puthur village of Cuddalore District. The farmer with the support of REAL grown paddy, groundnut and green vegetables in the demo land using organic method. The officials had also interacted with the farmers and community and appreciated the efforts of REAL for the successful organic garden and advised to replicate the same in other parts of REAL intervention area.

**ADFT Visit to Ennayiram:**

ADFT team of officers visited Periyathachur village on 17<sup>th</sup> February 2015. They had a meeting with the Self-Help Group members and federation members and discussed with them about the linkages with financial institutions. They suggested to the beneficiaries that the dairy business will be a sustainable one. They visited the Milk Collection Centers; cattle feed shop and Azolla cultivation. They were happy with the work of the beneficiaries at Milk collecting centres and SHG members. Finally they assured financial linkages will be given for purchase of milch cows and for dairy allied activities in future.

**Mr. Selvaraj, Additional Director – State Planning Commission:**

Mr. Selvaraj, Additional Director, Rural Development, Head – State Planning Commission, Tamil Nadu visited Ennayiram office on 19<sup>th</sup> March 2015. He discussed with REAL staff about the production of milk in the nearby villages and the number of milk collecting centres. He visited

Esalam village to see how the Children Parliament was functioning and also the children activity centre. The drawing and the projects taken up by the children activity centre was appreciated by the visitor. This appreciation motivated the children to concentrate and excel better in their respective activities. In Perani Village, feed shop, Azolla cultivation, fodder cultivation was viewed by Mr. Selvaraj. He also had spoken with the milch cow beneficiaries and reviewed the quality of milk in the milk collection centre at Perani. He suggested the ways to improve the milk production and to bring about linkages (Khova production, Bio-Gas and Vermi Compost) within the villages for better livelihood of the beneficiary.

**Mr. Sampath, APO – Mahalir Thittam (Disability):**

Mr. Sampath, Assistant Project Officer of Mahalir Thittam (Disability) visited S.Puthur region and Kattumannarkoil region on 28<sup>th</sup> September 2015. He interacted with REAL staff about the Self-Help Group Formation, activities taken up for Self-Help groups and Farmers in the region. He also enquired that whether REAL have done any activities focusing on Disabilities in the SHG groups and helping them. REAL staff explained the Persons with Disabilities (PwDs) groups supported in Kattumannarkoil region. He had e verified the accounts and structure followed for maintaining the accounts. He interacted with the Children at Day Care Centre at S.Puthur Region and appreciated the things done in the region for Farmers and Self Help groups.

**Project Visits:**

S.N o.	Period	Name of the Visitor	Agency - Donor	Place of Visit
1	July 21, 2014 to July 22, 2014	Mr. Arumugam Kalimuthu, Country Director, Mr. Sampath Gopalan, Technical Officer	Water For People, Delhi	Koonimedu, Ennayiram Region, Auroville and Pondicherry
2	September 24, 2014 to September 25, 2015	Dr. Sigrid, Coordinator Development Cooperation, Mr. Suhas Nair, Monitoring Officer	KKS – Germany, KKF - Coimbatore	Project village visit at Ennayiram Region
3	September 17, 2014 to September 18, 2014	Mr. Steven Gudsen (London), Mr. Sanjay – Bihar, Mr. Arumugam Kalimuthu, Country Director, Mr. Sampath Gopalan, Technical Officer	Water For People, Delhi	Koonimedu, Ennayiram Region and Pondicherry
4	October XX, 2014 to October YY, 2014	Ms. K.S. Malathi, Manager – Programmes	KKID, Coimbatore	S.Puthur Region and Pondicherry
5	November XX, 2014	Mr. Ralf Tepel, Executive Director, Ms. Manuela Pastrome,	KKS - Germany	S.Puthur Region, Cuddalore District
6	November XX 2014 to November YY 2014	Ms. Julie and Ms. Fransika, Volunteers	KKS – BBP, Germany	S.Puthur Region and Pondicherry
7	November XX, 2014	Mr. S.M.Raju, Manager	NABARD, Cuddalore District	S.Puthur Region and Pondicherry
8	February 11, 2015	Mr. Ray Bringler, Project Donor, Ms. Diana Brown – Director, Ms.	Village Outreach Society, Canada.	Project Villages of Marakanam Region,

		Alanna – Board Director, Ms. Vanessa, Early Childhood Education Specialist		Koonimedu, Ennayiram region, S.Puthur Region, Pondicherry.
9	February 25, 2015	Mr. Suhas, Monitoring Officer	KKF - Coimbatore	Ennayiram Region, S.Puthur Region
10	March XX, 2015	Mr. Paul, Mr. Link	KKS - Germany	S.Puthur Region, Cuddalore District

### Scholarship and Internships

Name	Standard	School	Amount
<b>A.Ramkumar</b>	XII-std	V.E.T Hr. Sec School	5000
<b>A.Saleth Mary</b>	X-std	St. Anne's girls hr sec school	3500
<b>A.Karoline</b>	VIII-std	St. Marry's Hr. Sec school Cuddalore-607001	2000
<b>J.Mariya Nishanthi</b>	IX-std	St. Joseph Hr. Sec school, Anilady, Gingee - 605651	1000
<b>J.Charanshyam</b>	VIII-std	St. Joseph Hr. Sec school, Anilady, Gingee - 605651	1000
<b>M. Aananthi</b>	(ADB)	Karuveppilangkurichi (Help)	5000
<b>G.Nanatonic</b>	XI-std	St. Marry's Hr. Sec school. Vikravandi, Villupuram	2500
<b>A.Katchan Arunkumar</b>	XI-std	St. Joseph Hr. Sec school, Anilady, Gingee-605651	1500
<b>M.Sindhubai ravi</b>	B.Com	K.S. Raja arts and science college	3000

S.No	Date	Name of the Student	Institute / College	Course
1	June 06, 2014 to June 14 2014	A.Jagadeesh	Adhiparasakthi Agricultural & Horticulture College and research Institute	Year IV – B.Sc (Agriculture)
2		E. Kannan		
3		K. Karthick		
4		P. Karthi		
5	January 27, 2015 to February, 28 2015	A. Savariraj	St. Josephs College of Arts & Science (Autonomous), Cuddalore	Year II – Master of Social Work
6	March 03, 2015 to March 31, 2015	B. Jaya Sudha	St. Josephs College of Arts & Science (Autonomous), Cuddalore	Year II – Master of Social Work
7	March 04, 2015 to March 31, 2015	A. Savariraj	St. Josephs College of Arts & Science (Autonomous), Cuddalore	Year II – Master of Social Work
8	March 03, 2015 to March 31, 2015	M. Venkatesh	St. Josephs College of Arts & Science (Autonomous), Cuddalore	Year II – Master of Social Work