



REAL

RURAL EDUCATION AND ACTION FOR LIBERATION
TAMILNADU REG. NO:4/89



Organization

PROFILE 2025

WWW.REALVPM.ORG



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OUR HISTORY & Background



REAL was established on 1st March 1989 with the purpose of responding to the felt needs and priorities of the people, other rural communities in Ennayiram Region. At the beginning, it started with a handful of volunteers, which has now grown into a right-based organisation, reaching out to the District of Villupuram, Kancheepuram, Thiruvallur, Cuddalore, Chennai and Pondicherry UT and extending our services in 427 villages comprising of 121717 members, including children, women, farmers and community members by facilitating them to understand and claim, and hold their rights. Looking back our journey, our engagement in community.

Looking back our journey, our engagement in community development began with mainstreaming out of school children into regular school with the Department in seven villages of Villupuram District. Later, our team supported Government of Tamil Nadu. Adult Education Scheme for the improvement of adult literacy. REAL believes in Youth Engagement in Community Development program as it established Youth Movements to claim the rights from government and bring essential services to their communities such as clean drinking water, road and transportation facilities.

OUR VISION

The vision of Rural Education and Action for Liberation (REAL) is a transformed society that has control over the resources and exercises their rights and power in socio-economic and political decision-making process to ensure social justice, equal opportunity and equitable sharing of resources for sustainable development which ultimately reflects in quality of life.

OUR MISSION

To establish and strengthen community-based organizations at village level and federating the community-based organizations (CBO's) at area level to form a mass movement to implement, manage and advocate socio economic development of the target area and function as a pressure group to influence the micro and macro level political decision-making process in favour of CBO's and poor communities.

OUR GOAL

- Relieving the children from child labour and other rights violation situations and ensuring natural growth and improvement through various empowerment and development initiatives among them.
- Reconstruction and rehabilitation of affected communities due to natural and manmade calamities and disasters through empowerment and development initiatives
- Empowerment and development of women through SHG, federation, micro credit and micro enterprises programmes and process
- Empowerment and development of Dalits through appropriate forums, federations, movement, and economic programmes and process
- Influencing policy and decisionmaking process at the micro and macro level for the conducive local governance and development process.
- Creation and building of capacities for the marginalized women, children, disabled persons, youth, Dalits, poor and other disadvantaged sections through various sorts of skills training, entrepreneurship training, and other orientations and workshops.

OUR OBJECTIVES

- To educate the rural children, adolescents and the youth through suitable educational programmes.
- To improve the under developed and under privileged rural communities through integrated socio-economic, education, health and community development activities.
- To extend relief and rehabilitation measures to the affected people due to natural and for manmade calamities and disasters.
- To provide sustainable rehabilitation programme for child labourers, disabled and distressed women.
- To promote awareness and functional education to the weaker and marginalized sections regarding health and hygiene, water and sanitation, legal rights, livelihood improvements etc.
- To provide skill training and technical knowledge for sustainable income generation programmes and management of locally available resources.
- To undertake the community level organization for fostering unity and solidarity among the poor and marginalized rural people and enable them to organize better management system of economy and local resources.
- To organize women and promote savings, thrift and initiate income generation programmes.
- To initiate and encourage women participation in all the fields of social and economic development activities as that of men.
- To adapt appropriate technology and programmes and improve the skills among the youth and women for their entrepreneurship promotion.

ADDRESS OF ORGANIZATION

REGISTERED OFFICE

REAL - Ennayiram Village, Pidaripattu Post,
Periyathatchur Via, Villupuram District,
Tamil Nadu - 605651.

ADMIN OFFICE

REAL - No.41, Thiru
Nagar, Pattanur,
Thiruchitrambalam
Panchayat, Vanur TK,
Villupuram District.

TRAINING CENTRE

REAL - Koonimedu
No. 10, Magbera Beach
Road, Dharga Street,
Tindivanam TK,
Villupuram District.

BRANCH OFFICE - 1

REAL - Kattumannarkoil
Santhaihoppu Opp to
MBC Girls Hostel,
Kattumannarkoil,
Cuddalore District.

BRANCH OFFICE - 2

REAL - S.Puthur,
Santhankuppam (P.O),
Cuddalore District.

BRANCH OFFICE - 3

REAL - Srimushnam
No.1, Sedalia Street,
Srimushnam,
Cuddalore District.

BRANCH OFFICE - 4

REAL - Perani
No.77/09, Dr. Kalam
Nagar, Perani Main
Road, Mailam Block,
Villupuram District.

OVERALL BENEFICIARIES REACHED

THE REACH
121717

33717
CHILDREN, YOUTH &
ADOLESCENT

Children, Adolescent & Youths reached through supplementary education, career goal settings, training on child rights & protection, vocational skill and job fair linkages.

59480
COMMUNITY
MEMBERS

Community Members Gained Knowledge through Various Training.

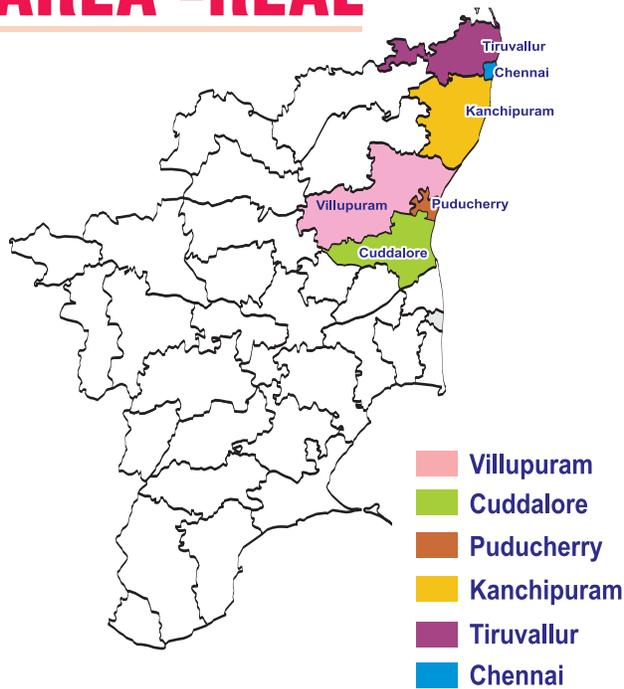
25680
WOMEN SHG
MEMBER

SHG Member benefitted in Women Empowerment Training & IGP Support

2840
FARMERS

Farmers Received Fund Support

GEOGRAPHICAL AREA - REAL



VILLUPURAM DISTRICT

No. of Panchayat - 85

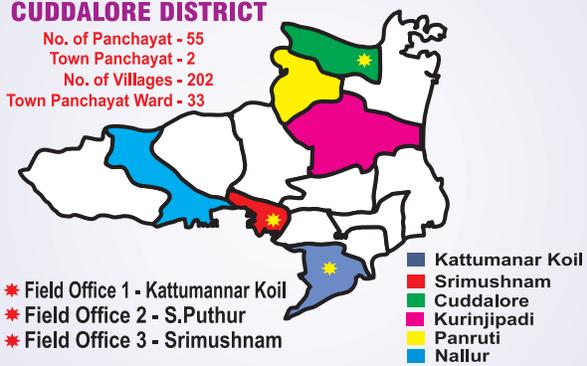


PUDUCHERRY UT



CUDDALORE DISTRICT

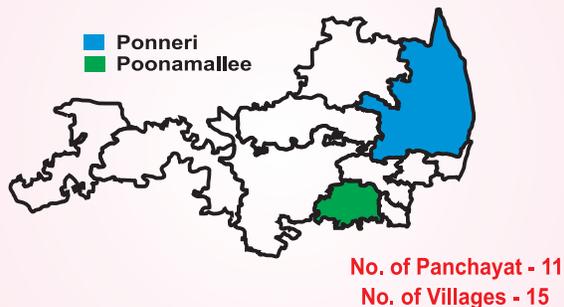
No. of Panchayat - 55
 Town Panchayat - 2
 No. of Villages - 202
 Town Panchayat Ward - 33



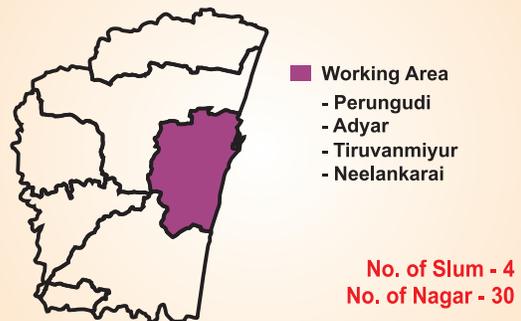
KANCHIPURAM DISTRICT



TIRUVALLUR DISTRICT



CHENNAI CORPORATION



Number of Districts	Number of Blocks	Number of Panchayat	Number of Villages
Total: 5 + 1(UT)	Total: 15	Total: 168	Total: 427

COMMUNICATION DETAILS

Website : www.realvpm.org

Email : realvpm@gmail.com
office@realvpm.org

Phone : 0413 – 2203662

Facebook : Real Villupuram

Instagram : real_ngo89

LinkedIn : REAL NGO

Mobile : +91 8925904312

Date & Year of Establishment
of NGO (Reg. No.)
{Trust/Society}

01.03.1989
Reg. No. 4/89 Society

12A Registration

AAATR4366CE2001601

80G with Validity Period

AAATR4366CF20212

CSR1 No.

CSR00001909

FCRA No. & Validity

076010109 & 5Years
(With Effect from 01.04.2023)

PAN No.

AAATR4366C

Total Number of Staff in
the organization

63 Staffs

Last Three Year Financial Statement Details

FY 2022 – 2023
INR.6,16,69,183.36/-

FY 2023 – 2024
INR.4,12,11,589.36/-

FY 2024 – 2025
INR.3,77,99,017.90/-

REAL - INTERVENTIONS

CHILDREN/ YOUTH

- Child Rights/Protection
- ECCD
- Health & Nutrition
- Young Health
- Model School
- Employable skill
- Job placement

WOMEN

- SHGs and Federations
- Women empowerment
- Micro-finance & Credit
- Entrepreneurship Skill
- Income Generation
- Value Chain Financing
- Small business

AGRICULTURE

- Organic Farming
- Farmers Training
- Dairy
- Milk cooperative society
- Vermi-compost
- Petty trades
- Crop Insurance+

CBOs

- Children and Youth groups
- Strengthening SMCs
- Women Federation
- School WASH committee
- Farmers Producers
- Association
- Influence with duty bearers

INFRASTRUCTURE

- Individual Houses & toilets
- School buildings and toilets
- School WASH facilities
- Community Hall
- Teaching & learning
- Incinerators
- Water purifiers

ENVIRONMENT

- Tree Plantation
- Eco Clubs at schools
- Kitchen Garden in house and schools
- Increase awareness on pollution control

EMERGENCY RESPONSE

- Relief , Recovery and Rehabilitation during Disaster (Tsunami & Flood)
- Distribution of dry ration education and hygiene kits
- Disaster preparedness
- Child-led Preparedness
- Covid-19 Response

OUR PARTNER / DONORS

- Past 5 Years

INTERNATIONAL DONORS



NATIONAL DONORS



CORPORATE DONORS



TN GOVERNMENT



For Communication:

0413 - 2203662 / 89259 04312 

office@realvpm.org 

www.realvpm.org 

Real Villupuram 

REAL NGO 

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